**Retailer Social Media Kit**

**Facebook**

1. Sunions will change the way you cook! Naturally tearless, sweet, and crunchy. Get them today at (your store name here)!
2. Sunions: No more “tear-free onion cutting tricks” needed! Grown in the USA, Sunions are the first truly tearless onion. Start cooking with Sunions today!
3. Looking for a game-charger in the kitchen? Sunions are here! There are so many things to love about these onions. They don’t make you cry when cutting, and are truly sweet and tastefully crunchy. Don’t miss out! Pick up Sunions today.
4. Sunions – truly tearless onions – took two decades of farming and hard work to grow. After harvest, they are stored and tested regularly for perfect flavor, and they don’t ship to us until they’ve reached peak flavor and tearlessness! This unique product is only available for the season. Get them at (your store here) today!
5. Sunions are a groundbreaking new product – the first tearless and sweet onion! Available for a limited time only. Learn more about Sunions here: (website)
6. Grown in the USA, Sunions have both incredible flavor and sweetness. They are consistently both mild and crunchy… and the best part? They won’t make you tear up! Available while supplies last – get your Sunions today!

**Instagram**

1. Sunions will change the way you cook! Naturally tearless, sweet, and crunchy. Get them today at (your store name here)!
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3. Looking for a game-charger in the kitchen? Sunions are here! There are so many things to love about these onions. They don’t make you cry when cutting, and are truly sweet and tastefully crunchy. Don’t miss out! Pick up Sunions today.
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5. Sunions are a groundbreaking new product – the first tearless and sweet onion! Available for a limited time only. Learn more about Sunions here: (website)
6. Grown in the USA, Sunions have both incredible flavor and sweetness. They are consistently both mild and crunchy… and the best part? They won’t make you tear up! Available while supplies last – get your Sunions today!

**Hashtag Word Bank**

#NoMoreTears #SweetAndTearless #BeHappyDontCry

#Sunions #TrulyTearless #Crunchy

#GrownInTheUSA #Gamechanger #ThePerfectOnion

#USAGrown #Tearless #IncredibleFlavor

#USAProud #TheKitchenRevolution #InnovativeGrowing

#SweetOnions

**Twitter** – 140 characters or less

1. Sunions: No more “tear-free onion cutting tricks” needed! The first ever truly tearless onion. Pick up Sunions today at (your store here)!
2. The kitchen revolution is here! Sunions are the first truly tearless onion. Available for a limited time only.
3. USA-grown Sunions have incredible flavor & sweetness. They are consistently mild and crunchy...& the best part? They won’t make you tear up!
4. Sunions – truly tearless onions – took two decades of farming and hard work to grow. This unique product is only available for the season!
5. Sunions are onions that will change the way you cook! Sweet, crunchy, and naturally tearless. Get them today at (your store name here)!

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