



## Sunions – America’s First Tearless & Sweet Onion!

Sunions are America’s first ever truly tearless onion – a game-changer in the kitchen! It took over two decades of farming and hard work to grow and we don’t take that for granted. When Sunions are harvested, they’re stored and triple-tested for peak flavor and maximum tearlessness. It’s only when they hit that mark that Sunions make it to your favorite grocery store.

Unlike other onions, Sunions become sweeter and more tearless over time! Onions typically make us cry thanks to a reaction in the onion when it’s sliced that releases a compound irritating our eyes. The levels of this compound in other onions remains stable or increases the longer the onion sits on the shelf. In Sunions, this compound does the opposite and decreases over time, creating a milder, sweeter and tearless onion!

Gone are the days of googling “How do I stop crying when cutting onions,” chewing gum while slicing or digging out your goggles from the summer beach bin. Sunions are sure to brighten your meals – no tears necessary!

To learn more about Sunions, visit [www.iheartsunions.com](http://www.iheartsunions.com) and like our Facebook page at <https://www.facebook.com/IHeartSunions/>

### About Sunions:

- PLU# 3493
- Sunions are a product of more than 30 years of research and farming to grow an onion that decreases in pungency (causing fewer tears) and gets sweeter over time
- Consistently sweet and mild with a great crunch
- Grown in the USA



### Distinctive Characteristics:

- Tearless and sweet
- Sunions must be certified to have reached peak tearlessness and flavor before they ship
- Sunions are extremely versatile and a great fit in recipes that use raw or cooked onions
- Recipes can be found at [www.iheartsunions.com](http://www.iheartsunions.com)

### Availability:

- Available November – April or while supplies last

## Demo Questionnaire Results

Date: \_\_\_\_\_

Store: \_\_\_\_\_

Time of Demo: \_\_\_\_\_

**Instructions:** Please ask customers three basic questions and track responses in corresponding column via numeric hash system.

**Question 1:** Do you typically have problems with tears when cutting onions?

Yes	No

**Question 2:** What did you like best about Sunions?

Tearless	Sweet Flavor	Grown in US	Other



**Question 3:** Would you buy a Sunions instead of your regular onion?

Yes	No

**GENERAL FEEDBACK & COMMENTS:** At the conclusion of the demo, please provide general observations or feedback provided by customers.